

**A STUDY ON THE ATTITUDE OF THE CUSTOMER
TOWARDS THE SERVICE OF THE INDIAN BANK IN
VELLORE REGION**

A project submitted to
the Auxilium college as a partial fulfilment of the requirements for the award of Bachelor

Degree in

COMMERCE (BANKING & INSURANCE)

Submitted by

L. AARTHI

(30517U41001)

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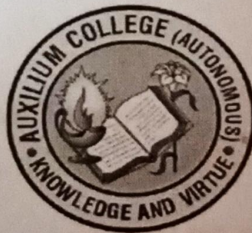
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**A STUDY ON LOAN PROCESS AND CREDIT RATING SYSTEM IN
KARUR VYSYA BANK IN VELLORE CITY**

A project submitted to

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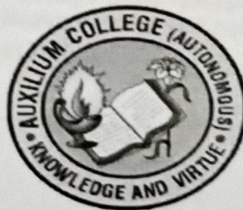
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**A STUDY ON CUSTOMER'S PERCEPTION ABOUT INTERNET
BANKING WITH SPECIAL REFERENCE TO STATE BANK OF
INDIA, VELLORE.**

A Project submitted to
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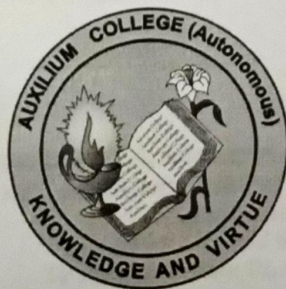
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**A COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS SERVICE
QUALITY BETWEEN PRIVATE AND PUBLIC SECTOR BANKS IN VELLORE CITY**

A project submitted to
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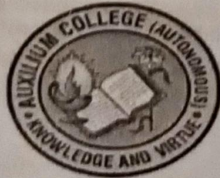
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**A STUDY ON CUSTOMER SATISFACTION TOWARDS
HOUSING LOAN**

WITH SPECIAL REFERENCE TO SBI, VELLORE

A project submitted to

The Auxilium College as a partial fulfillment of the

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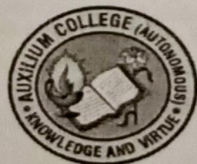
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**A STUDY ON POLICY HOLDERS AWARENESS TOWARDS
MEDICLAIM INSURANCE WITH SPECIAL REFERENCE TO
NATIONAL INSURANCE KRISHNAGIRI DISTRICT.**

A project submitted to the
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Degree in

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Submitted by

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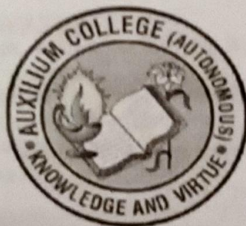
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**A STUDY ON STRESS MANAGEMENT AMONG BANK EMPLOYEES
WITH REFERENCE TO VELLORE.**

A Project submitted to
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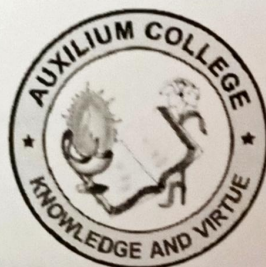
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**A STUDY ON CUSTOMER PERCEPTION TOWARDS IN MOBILE
BANKING IN INDIAN BANK IN VELLORE CITY**

A Project submitted to

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Degree in

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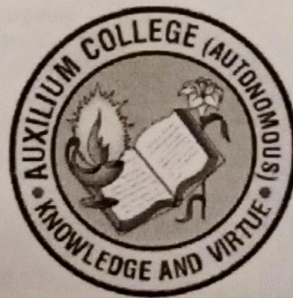
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**A STUDY ON STRESS MANAGEMENT AMONG EMPLOYEES AT
“ ICICI PRUDENTIAL LIFE INSURANCE COMPANY” VELLORE
CITY.**

A project submitted to

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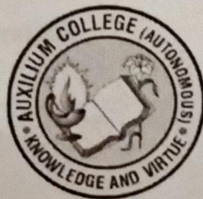
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**A STUDY ON CUSTOMER AWARENESS TOWARDS
TRADITIONAL PLAN WITH SPECIAL REFERANCE TO
ICICI PRUDENTIAL LIFE INSURANCE COMPANY**

A Project Submitted to

The Auxilium College as a partial fulfillment of the requirement for the award of

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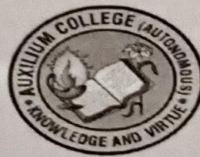
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**A STUDY ON CUSTOMERS AWARENESS AND SATISFACTION
TOWARDS ATAL PENSION YOJANA (APY) SCHEME WITH
SPECIAL REFERENCE TO VELLORE CITY**

A project submitted to

The Auxilium College as a partial fulfilment of the requirements for the award of Bachelor
Degree in

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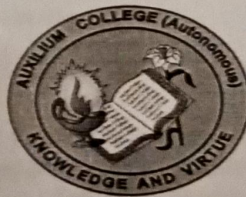
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**A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT
TOWARDS BANKING SECTOR WITH SPECIAL
REFERENCE TO STATE BANK OF INDIA BANK IN
VELLORE CITY**

A Project submitted to
the Auxilium College as a partial fulfilment of the requirements for the award of Bachelor
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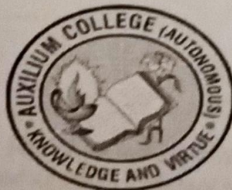
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**A STUDY ON E-BANKING SERVICE QUALITY AND
CUSTOMER SATISFACTION TOWARDS SYNDICATE
BANK VELLORE**

A Project submitted to
The Auxilium College as a partial fulfillment
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Bachelor Degree

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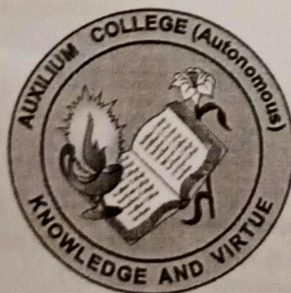
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**A STUDY ON CUSTOMER SATISFATION TOWARDS ATM SERVICES
WITH REFERENCE TO INDIAN OVERSEAS BANK IN VELLORE CITY.**

A Project submitted to

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Bachelor Degree in

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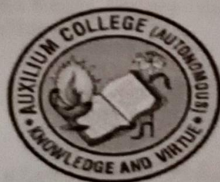
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**A STUDY ON WORK - LIFE BALANCE OF WOMEN EMPLOYEES IN
INDIAN OVERSEAS BANK AT VELLORE CITY**

A project submitted to

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**A STUDY ON BANKING HABITS OF RURAL COMMUNITY WITH
SPECIAL REFERENCE TO STATE BANK INDIA, VELLORE.**

A project submitted to
the Auxilium College as a partial fulfilment of
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Bachelor Degree
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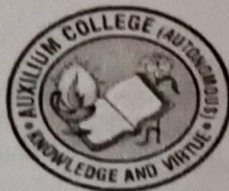
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**A STUDY ON ROLE OF AGENTS IN LIFE INSURANCE CORPORATION
OF INDIA VELLORE BRANCH.**

A Project submitted to the
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Requirements for the award of Bachelor Degree in

COMMERCE (BANKING & INSURANCE)

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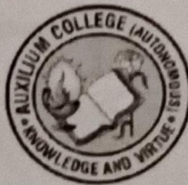
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**A STUDY ON ROLE OF INSURANCE AGENTS IN PROMOTING LIFE INSURANCE
POLICIES WITH SPECIAL REFERENCE TO ,LIFE INSURANCE CORPORATION
OF INDIA VELLORE CITY**

A Project

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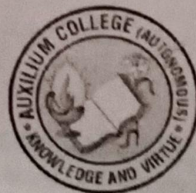
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**A STUDY ON CONSUMERS BEHAVIOUR TOWARDS
CO-OPERATIVE BANKS**

A Project submitted to
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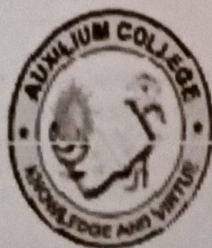
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**A STUDY ON CUSTOMER UNDERSTANDING AND SATISFACTION
TOWARDS GREEN BANKING WITH SPECIAL REFERENCE TO
STATE BANK OF INDIA,VELLORE CITY**

A Project submitted to
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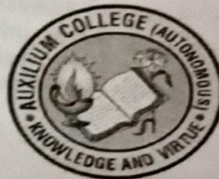
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**A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN
INDIAN BANK**

A Project submitted to
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Bachelor Degree in

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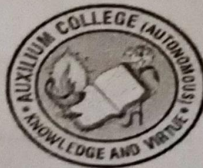
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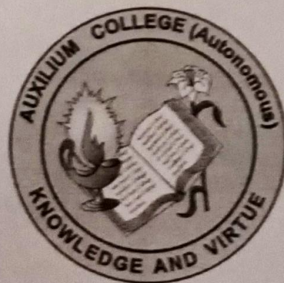
**A STUDY ON CUSTOMER SATISFACTION TOWARDS LIFE
INSURANCE CORPORATION OF INDIA, VELLORE**

A project submitted to
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**A STUDY ON POLICYHOLDER PREFERENCE TOWARDS MOTOR
INSURANCE WITH SPECIAL REFERENCE TO
ORIENTAL INSURANCE**

A Project submitted to
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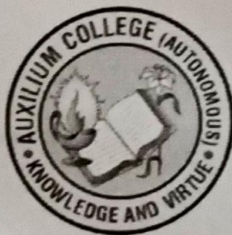
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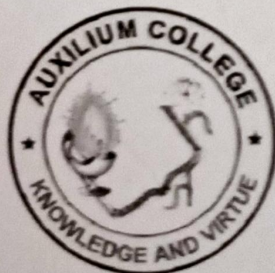
**A STUDY ON FACTORS INFLUENCING POLICY HOLDERS
TOWARDS LIC, VELLORE**

A Project submitted to the
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**A STUDY ON FACTORS AFFECTING LOAN REPAYMENT OF
CUSTOMERS IN COMMERCIAL BANKS VELLORE CITY**

A Project submitted to
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Bachelor Degree in

COMMERCE (BANKING AND INSURANCE)

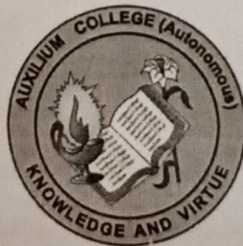
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**AUXILIUM COLLEGE
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Dr. Jayashree
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**A STUDY ON POLICYHOLDER'S PREFERENCE TOWARDS VARIOUS
PRODUCTS WITH SPECIAL REFERENCE TO ORIENTAL
INSURANCE COMPANY, VELLORE DISTRICT**

A project submitted to
The Auxilium College as a partial fulfillment of the requirement for the award of
Bachelor Degree in

COMMERCE (BANKING AND INSURANCE)

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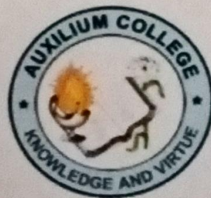
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**AUXILIUM COLLEGE
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**A STUDY ON MOTIVATIONAL PRACTICES IN
INDIAN BANK AT VELLORE CITY**

A Project submitted by

The Auxilium College as a partial fulfillment of the requirements for the award of Bachelor

Degree in

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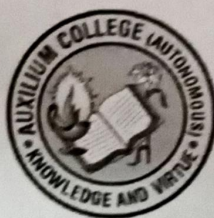
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AUXILIUM COLLEGE

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**A STUDY ON AWARENESS AND SATISFACTION LEVEL OF TAX
PAYERS IN VELLORE CITY**

A project submitted to

The Auxilium College as a partial fulfillment of the requirements for the award of bachelor
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COMMERCE (BANKING & INSURANCE)

Submitted by

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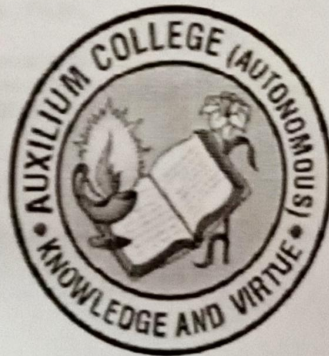
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**A STUDY ON CUSTOMER AWARENESS ON NET BANKING WITH SPECIAL
REFERENCE TO KARUR VYSYA BANK, VELLORE**

A Project submitted to

The Auxilium College as a partial fulfillment of the requirements for the award of Bachelor
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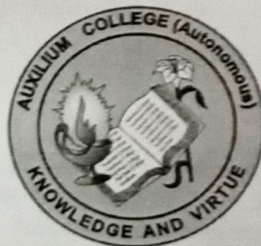
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**AUXILIUM COLLEGE,
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**A STUDY ON ROLE OF INFORMATION TECHNOLOGY TOWARDS
INSURANCE INDUSTRY WITH SPECIAL REFERENCE TO LIFE
INSURANCE CORPORATION COMPANY, VELLORE**

A Project submitted to
The Auxilium College as a partial fulfillment of the requirements for the award of bachelor
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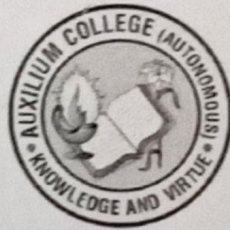
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**A STUDY ON CUSTOMERS PREFERENCE TOWARDS EDUCATION
LOAN WITH SPECIAL REFERANCE TO ANDHRA BANK**

A Project submitted to

The Auxilium College as a partial fulfilment of the requirements for the award of Bachelor
Degree in

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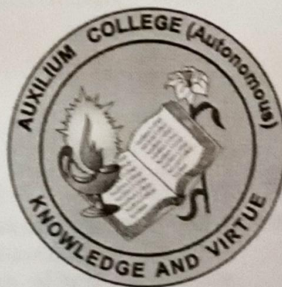
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**A STUDY ON EFFECTIVENESS OF CUSTOMER RELATIONSHIP
MANAGEMENT WITH SPECIAL REFERENCE TO NATIONAL
INSURANCE COMPANY, VELLORE CITY**

A Project submitted to

The Auxilium College as a partial fulfillment of the requirements for the award of bachelor

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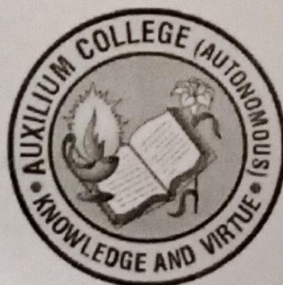
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**A STUDY ON ROLE OF INFORMATION TECHNOLOGY IN
INSURANCE INDUSTRY WITH SPECIAL REFERENCE TO
UNITED INDIA INSURANCE COMPANY, VELLORE**

A Project submitted to
the Auxilium College as a partial fulfillment of the requirements for the award of Bachelor
Degree in

COMMERCE (BANKING & INSURANCE)

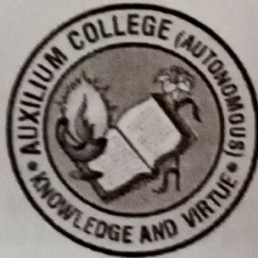
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**AUXILIUM COLLEGE
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**A STUDY ON TRAINING AND DEVELOPMENT OF EMPOLYEEES IN
STATE BANK OF INDIA ,VELLORE**

A Project submitted to
the Auxilium College as a partial fulfillment of the requirements for the award of Bachelor
Degree in

COMMERCE (BANKINNG & INSURANCE)

Submitted by

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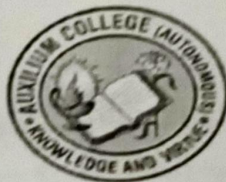
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**AUXILIUM COLLEGE
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**A STUDY ON ISSUES AND CHALLENGES FACED BY ATM USERS
OF STATE BANK OF INDIA AT VELLORE CITY**

A Project submitted to
the Auxilium College as a partial fulfilment of the requirements for the award of Bachelor
Degree in

COMMERCE (BANKING & INSURANCE)

Submitted by

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(30517U41058)

Under the Guidance and Supervision of

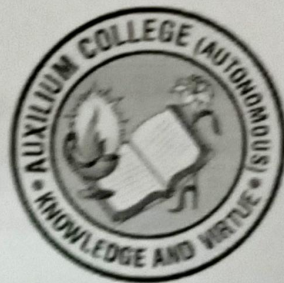
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**A STUDY ON DIGITAL BANKING SERVICE TOWARDS
CUSTOMERS SATISFACTION WITH REFERENCE TO INDIAN
BANK IN VELLORE CITY**

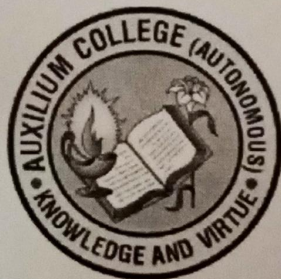
A project submitted to
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**A COMPARATIVE STUDY ON CUSTOMER PERCEPTION TOWARDS
PUBLIC SECTOR BANKS AND PRIVATE SECTOR BANKS, VELLORE CITY**

A Project submitted to
the Auxilium college as a partial fulfilment of the requirements for the award of Bachelor
degree in

COMMERCE (BANKING & INSURANCE)

Submitted by

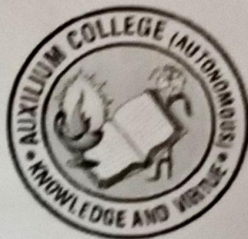
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**A STUDY ON CUSTOMER SATISFACTION ON ONLINE BAKING IN SBI
VELLORE DISTRICT**

A Project Submitted to
The Auxilium College as a partial fulfillment of the requirement for the award of
Bachelor Degree in

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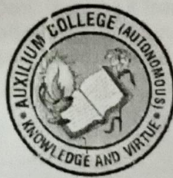
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Vellore District, Tamil Nadu.

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS SERVICE
QUALITY IN STATE BANK OF INDIA”**

A Project submitted to
the Auxilium College as a partial fulfillment of the requirements for the award of
Bachelor Degree in

COMMERCE (BANKING & INSURANCE)

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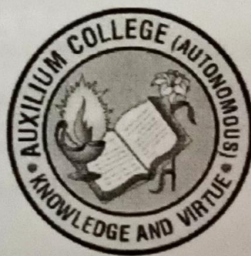
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**A STUDY ON CUSTOMER AWARENESSTOWARDS E-WALLETS
WITH SPECIAL REFERENCETO INDIAN BANK, VELLORE CITY**

A project submitted to

The Auxilium College as a partial fulfillment of the requirement for the award of
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COMMERCE (BANKING AND INSURANCE)

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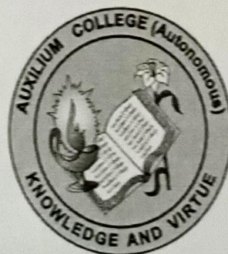
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**A STUDY ON CUSTOMER SATISFACTION TOWARDS ATM
SERVICES OFFERED BY STATE BANK OF INDIA IN VELLORE**

A project submitted to
the Auxilium College as partial fulfillment of the requirement for the award of

Bachelor Degree in
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**A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN
INDIAN BANK OF INDIA, VELLORE**

A Project submitted to
The Auxilium College as a partial fulfillment of the requirements for the award of

Bachelor Degree in

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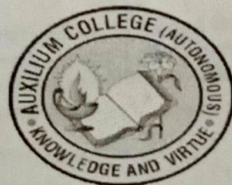
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**A COMPARATIVE STUDY ON CUSTOMER SATISFACTION OF STATE
BANK OF INDIA AND ICICI BANKING SERVICES IN VELLORE CITY**

A Project submitted to

the Auxilium College as a partial fulfillment of the requirements for the award of

Bachelor Degree in

COMMERCE (BANKING & INSURANCE)

Submitted by

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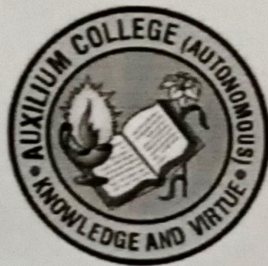
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**A STUDY ON IMPACT OF E-BANKING TOWARDS CUSTOMER
SATISFACTION WITH SPECIAL REFERENCE TO SBI**

A project submitted to

The Auxilium College as a partial fulfillment of the requirements for the award of Bachelor

Degree in

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**A STUDY ON POLICYHOLDER AWARENESS ON HEALTH
INSURANCE PRODUCTS WITH SPECIAL REFERENCE TO UNITED
INSURANCE COMPANY LIMITED, VELLORE CITY**

A project submitted to

The Auxilium College as a partial fulfillment of the requirements for the award of Bachelor

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**A STUDY ON CONSUMER PERCEPTION ON LOAN AND ITS
RECOVERY PROCEDURE IN INDIAN OVERSEAS BANK**

A project submitted to

The Auxilium College as a partial fulfillment of the requirements for the award of Bachelor

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KRITHICKA.V

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**A STUDY ON CUSTOMER PREFERENCE TOWARDS DIGITAL
BANKING WITH SPECIAL REFERENCE TO VELLORE CITY**

A project submitted to

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**A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT WITH
SPECIAL REFERENCE TO LIFE INSURANCE CORPORATION OF
INDIA, VELLORE CITY**

A project submitted to

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**A STUDY ON CUSTOMER SATISFACTION TOWARDS JEEVAN
PRAGATI ON LIC**

A project submitted to

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**A STUDY ON BANCASSURANCE WITH SPECIAL REFERENCE TO
STATE BANK OF INDIA, VELLORE CITY**

A project submitted to

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**A STUDY ON CUSTOMER SATISFACTION TOWARDS EDUCATION
LOAN WITH SPECIAL REFERENCE TO INDIAN OVERSEAS
BANK,VELLORE CITY**

A project submitted to

The Auxilium College as a partial fulfillment of the requirements for the award of Bachelor

Degree in

COMMERCE (BANKING AND INSURANCE)

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**A STUDY ON ASSESSMENT OF THE USAGE OF CREDIT CARD WITH
SPECIAL REFERENCE TO INDIAN BANK**

A project submitted to

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**A STUDY ON THE ROLE OF THE MICRO FINANCE TOWARDS
WOMEN'S EMPOWERMENT WITH SPECIAL REFERENCE TO INDIAN
OVERSEAS BANK,SERKADU BRANCH**

A project submitted to

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**A STUDY ON TRAINING AND DEVELOPMENT TOWARDS EMPLOYER
IN ICICI BANK OF VELLORE BRANCH**

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**A STUDY ON HEALTH INSURANCE ABOUT AROGYA PREMIER IN
SBI LIFE INSURANCE IN VELLORE DISTRICT**

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**A STUDY ON CUSTOMER SATISFACTION ABOUT MOBILE BANKING
WITH SPECIAL REFERENCE TO ICICI BANK, VELLORE CITY**

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**A STUDY ON CUSTOMER AWARENESS ON GREEN BANKING WITH
SPECIAL REFERENCE TO RANIPET**

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**A STUDY ON CUSTOMER PERCEPTION TOWARDS THE HEALTH
INSURANCE PLANS AT LIFE INSURANCE CORPORATION, KATPADI,
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**A STUDY ON THIRD PARTY MOTOR CLAIMS AND ITS BENEFIT TO
THE CUSTOMERS AT UNITED INDIA INSURANCE COMPANY
VELLORE CITY**

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